

Recent Presentations

Organized Retail Crimes Association
Los Angeles, CA

Certified Forensic Interviewers
Nashville, TN

Western Robbery Conference
Vail, CO

Association of Certified Fraud Examiners
Plano, TX

Social Security Administration OIG
Dallas, TX

Fugitive Investigator's Conference
Montgomery, AL

Association of Special Investigative Units
Greensboro, NC

Recipients Rights Conference
Acme, MI

Leads Online Leadership Conference
New Orleans, LA

For more information on the Statement Analysis techniques or Mark's books *I Know You Are Lying* and *Don't Be Deceived*, please visit his website at

www.StatementAnalysis.com

**Advanced Interviewing Concepts
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Statement Analysis® is a registered trademark of Mark McClish

Detecting Deception Using Statement Analysis®



Mark McClish
shares his techniques for uncovering the truth in a verbal & written statement.

Statement Analysis® is the process of examining a person's words to see if the subject is being truthful or deceptive. People may lie and withhold information but their words will betray them. This is because there are several ways you can phrase a statement. People will always word their statement based on all their knowledge. Therefore, people will give us more information than they realize. Unfortunately, they sometimes give us more information than what we realize. The key is to listen to what people are saying and to know what to look for in a statement. In his presentations, Mark McClish shares his techniques on how to analyze a verbal and written statement to detect deception. He also discusses how to obtain additional information from a statement.

About Mark McClish

Mark spent 24 years as a Deputy United States Marshal. From 1991 – 1999, he taught interviewing techniques at the U.S. Marshals Service Training Academy. During this time he developed the Statement Analysis® techniques to determine if a person is being deceptive by analyzing the subject's language.

In 2009, Mark retired from the U.S. Marshals Service and started Advanced Interviewing Concepts. His company provides interviewing skills training and offers assistance in analyzing a subject's statement.

Mark has appeared on numerous radio and television shows such as ABC's *20/20* and Tru TV's *In Session*. He is the author of the books *I Know You Are Lying* and *Don't Be Deceived*.

Have Mark Speak At Your Next Event

Since 1998, Mark has been giving presentations on his Statement Analysis® techniques throughout the United States. He will speak to any group that is interested in learning how to detect deception. He can tailor his presentation to fit any timeframe or format including keynote or break-out session.

By using excerpts from today's headlines, Mark gives a presentation that is current and unforgettable. His speaking style allows participants to easily understand and grasp the Statement Analysis® techniques. Anyone who conducts interviews will benefit from his presentation.

If you are interested in scheduling a presentation, Mark can be reached at (252) 364-5375 or send him an email at AIC@StatementAnalysis.com.

What People Are Saying About Statement Analysis®

"Mr. McClish's presentation will change the way you think about what people have to say."

"The information I gained through the Statement Analysis presentation will be instrumental to my success as an investigator."

"Mark presents the techniques in a very organized and understandable manner."

"The information was very helpful. There were a lot of real life examples used to illustrate the information."

"The techniques are very practical and easy to understand and apply."

"Mark's presentation opened my eyes to the world of Statement Analysis."