

Registration Form

MAIL registration form to:
Advanced Interviewing Concepts
P.O. Box 2090
Winterville, NC 28590

FAX registration form to:
(252) 353-8584

ONLINE registration at:
www.StatementAnalysis.com

TELEPHONE us at:
(252) 364-5375 and provide us
with your registration information.

Name of Attendees (Make additional copies if needed.)

NAME: _____
 TITLE: _____
 ORGANIZATION: _____
 ADDRESS: _____
 CITY: _____
 STATE: _____ ZIP: _____
 TELEPHONE: _____
 EMAIL: _____

Method of Payment (Payment is due before the seminar.)

NUMBER OF ATTENDEES: _____
 TOTAL AMOUNT DUE: \$ _____
 CHECK # _____
 CREDIT CARD: VISA MASTERCARD
 CREDIT CARD NUMBER _____
 EXPIRATION DATE _____ NAME ON CARD _____

Statement Analysis Seminar

January 25, 2012
8:30 a.m. – 5:00 p.m.

North Las Vegas Police Department
2250 Las Vegas Blvd North
5th Floor – Training Room 521
North Las Vegas, NV 89030

Lunch

There will be a one hour lunch break.
Participants are responsible for their own meals.

Confirmation

Upon receiving your registration and payment, we will send you confirmation you are enrolled in the seminar.

Why these techniques are the most accurate way of detecting deception.

When you use nonverbal communication techniques to detect lies, you have to "read" or "interpret" someone's body language. With Statement Analysis, you never have to interpret or guess. This is because people mean exactly what they say.

For more information visit our website

www.StatementAnalysis.com

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P.O. Box 2090
Winterville, NC 28590

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AIC@StatementAnalysis.com

Improve Your Interviewing Skills

Learn how to tell if someone is lying or telling the truth with

Statement Analysis®

A seminar on detecting deception coming to your area

Presented by
Advanced Interviewing Concepts

Statement Analysis[®] Seminar

**Learn how to detect deception
in a verbal and written statement**

Statement Analysis is the process of examining a person's words to see if the subject is being truthful or deceptive. Even though people may lie and withhold information, their words will betray them. There are usually several ways you can phrase a statement. People will word their statement based on all their knowledge. Therefore, their statement may contain information they did not intend to share. People will give you more information than what they realize. The key to detecting deception is to listen to what people are saying and to know what to look for in their statement.

In this seminar, Mark McClish will share his techniques on how to analyze a verbal and written statement to detect deception. He will also provide insight on how to obtain additional information from a statement. By using excerpts from today's headlines, Mark gives a presentation that is current and unforgettable. When you use these techniques you will know exactly what a person is telling you.

ABOUT MARK McCLISH

Mark was a Deputy United States Marshal for 24 years. From 1991 – 1999, he taught interviewing techniques at the U.S. Marshals Service Training Academy. During this time he conducted research on deceptive language and developed techniques to determine if a person is lying by analyzing the subject's language. Since 1998, he has been giving presentations on Statement Analysis throughout the United States.

In 2009, Mark retired from the Marshals Service and started Advanced Interviewing Concepts. His company provides interviewing skills training and offers assistance in analyzing statements.

He is the author of the book *I Know You Are Lying*. He also developed the *Statement Analyzer* which is software that automatically analyzes a statement.

SEMINAR OBJECTIVES

Participants will be taught various ways of analyzing a subject's verbal and written statement to detect deception.

Participants will learn how to obtain additional information from a statement by analyzing the language used by the subject.

WHO SHOULD ATTEND

This seminar is designed for anyone who wants to improve their listening and interviewing skills. These techniques can be used in an investigation, when interviewing applicants, in a casual conversation or when reading an article. This training is open to interviewers from all fields: law enforcement, human resources, social workers, attorneys, reporters, etc.

These are not non-verbal communication techniques

With Statement Analysis, you do not need to see the person, hear the person or know anything about the person. With these techniques, you can take a written statement and determine truth or deception.

This one day Statement Analysis seminar is being hosted by the North Las Vegas Police Department

Location of the Seminar

North Las Vegas Police Department
2250 Las Vegas Blvd North,
5th Floor - Training Room 521
North Las Vegas, NV 89030

Date and Time

January 25, 2012
8:30 a.m. – 5:00 p.m.

Cost Per Participant

\$125
For those organizations sending two or more participants, the cost is \$100 per participant.

Registration

To register for the seminar, complete the attached form or register online at www.StatementAnalysis.com/north-las-vegas

Participants Will Receive

- A Statement Analysis Workbook
- A certificate of completion
- Eight hours of POST certified training

Contact Information

For directions, hotel or other information please contact:

Kathy Noahr
North Las Vegas Police Department
(702) 633-1832 ext. 5778
noahrk@cityofnorthlasvegas.com

This training has been certified by the Nevada Commission on Peace Officer's Standards & Training